

# Reflections

Saturday, September 26, 2020

## **The magic of trade-offs**

~Seth Godin

If you make a laptop more powerful, the battery life will suffer and it will get heavier too.  
Trade-offs.

If you make a plane bigger, it won't land at every airport, and it will cost more to fly, even if you don't sell all the seats.

Another set of trade-offs.

Good engineers don't whine about trade-offs, because they realize that they're the entire point.

If there were no trade-offs, we wouldn't need their help, there would be no interesting problems worth solving.

In our work and our lives, we can train ourselves to say, "oh, good, an interesting trade-off."

Scott: I've included this because as we plan for the expansion of our permanent online division, tradeoffs may occur. I found this an interesting perspective.